

## Facts

# What does Cherry Bekaert Wealth Management LLC (“CBWM”) do with your personal information?

<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.	
<b>What?</b>	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>▪ Social security number and income</li> <li>▪ Account balances and transaction history</li> <li>▪ Investment experience and risk tolerance</li> </ul>	
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons CBWM chooses to share; and whether you can limit this sharing.	
<b>Reasons we can share your personal information</b>	<b>Does CBWM Share?</b>	<b>Can you limit this sharing?</b>
<b>For our everyday business purposes</b> - such as to process your transactions, maintain your accounts(s) or respond to court orders and legal investigations.	Yes	No
<b>For our marketing purposes</b> - to offer our products and services to you	No	We don't share.
<b>For joint marketing with other financial companies</b>	No	We don't share
<b>For our affiliates' everyday business purposes</b> - information about your transactions and experiences	Yes	No
<b>For our affiliates' everyday business purposes</b> - information about your creditworthiness	No	We don't share
<b>For our affiliates to market to you</b>	Yes	Yes
<b>For non-affiliates to market to you</b>	No	We don't share
<b>To limit our sharing</b>	<ul style="list-style-type: none"> <li>▪ Call (804) 673-5700 request CCO – Tina Patel or</li> <li>▪ Mail the form below</li> </ul> <p>Please note:</p> <p>If you are a <i>new</i> customer, we can begin sharing your information 30 days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>	
<b>Questions?</b>	Call us at (804) 673-5700 – Ask for CCO Tina Patel	



## Mail-in Form

If you have a joint account, your choice will apply to everyone on your account unless you mark below.

Apply my choice only to me

Check if you want to limit:

Do not allow your affiliates to use my personal information to market to me.

Mail to:

Cherry Bekaert Wealth Management, LLC  
200 South 10<sup>th</sup> Street, Suite 900  
Richmond, VA 23219

Attn: Chief Compliance Officer - Tina Patel

## What we do

**How does CBWM protect my personal information?**

To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings. We restrict access to your personal information to those employees who need it to perform their job responsibilities.

**How does CBWM collect my personal information?**

We collect your personal information, for example, when you

- Enter into an investment advisory contract
- Provide account information or give us your contact information
- Seek financial advice or seek advice about your investments

We also collect your personal information from others, such as custodians, credit bureaus, affiliates or other companies.

**Why can't I limit all sharing?**

Federal law gives you the right to limit only

- sharing for affiliates' everyday business purposes—information about your creditworthiness
- affiliates from using your information to market to you
- sharing for non-affiliates to market to you

State laws and individual companies may give you additional rights to limit sharing.

**What happens when I limit sharing for an account I hold jointly with someone else?**

Your choices will apply to everyone on your account - unless you tell us otherwise.

## Definitions

**Affiliates**

Companies related by common ownership or control. They can be financial and nonfinancial companies.

- *Our affiliates include companies with a common Cherry Bekaert name such as Cherry Bekaert LLP and Cherry Bekaert Benefits Consulting.*

**Non-Affiliates**

Companies not related by common ownership or control. They can be financial and nonfinancial companies.

- *CBWM does not share with non-affiliates so they can market to you.*

**Joint Marketing**

A formal agreement between non-affiliated financial companies that together market financial products or services to you.

- *CBWM does not jointly market.*